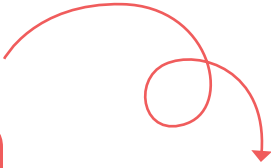


## MOBILE APP USERS LOSE MORE WEIGHT

CoachCare looked at registered weight loss patients over a 12-week period and monitored both app users and non-app users who had weight data. Here is what we found.

**86.3%**  
**MORE WEIGHT LOSS**



App users lost 86.3% more weight than non-app users

Retention rate of app users was 30.2% higher than non-app users

**30.2%**  
**HIGHER RETENTION RATE**



### WHY IS THIS DATA SO SIGNIFICANT?



Patients do better in their programs with the app.



Patients stay with the clinic longer when they use the app.



Because retention is better, overall results are better for the patient.

*To see improved outcomes like the stats mentioned above, patients should strive to use their mobile app daily!*